



Graphic Design Training Program

Master Design Skills. Build Your Creativity. Shape India's Visual Future.



Job-Oriented Curriculum

Designed with real industry needs in mind to make you employment-ready from day one.



Live Guidance & Doubt Resolution

Get expert mentorship and personalized support through every learning challenge.



Portfolio & Career Ready

Build a professional portfolio and gain the confidence to start your career successfully.

About Synarion Academy

Synarion Academy is more than just a training institute — it's a complete career transformation ecosystem. From hands-on skill training & interview preparation to mentorship & real placement connections, we guide every learner step-by-step until they are confident, capable, and career-ready.

From your first class to your first career milestone — we're with you every step of the way.

We focus on turning knowledge into employability through

- ✓ Live, project-based learning
- ✓ Expert mentors & 1:1 guidance
- ✓ Career support & placement assistance
- ✓ Industry-aligned, job-ready curriculum



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www.synarionacademy.com



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Your Gateway to 15,000+ Graphic Design Jobs in India

With the rise of digital media, advertising, and creative agencies, skilled graphic designers are in high demand. From startups to large brands, the need for innovative visuals is skyrocketing.

At Synarion Academy, we prepare you to take advantage of these opportunities with hands-on projects, real-world design challenges, and expert mentorship. Whether you're a student, freelancer, or professional, this course equips you with the tools and confidence to succeed in the creative world.



15,000+
Graphic Design Jobs

Why Learn Graphic Design in 2025?



- ✓ Every brand requires compelling visuals for marketing, social media, and web presence
- ✓ Work remotely, freelance globally, or join top design studios
- ✓ Graphic professionals earn 30–60% higher salaries
- ✓ Stay future-ready with motion graphics, UI/UX, and digital media trends
- ✓ Build a versatile career in branding, content creation, and digital marketing

Now is the right time to launch a career as a Graphic Designer.

Program Overview

The Synarion Academy Graphic Design Program gives you complete command over 20 essential modules, covering everything from basics of design to advanced branding, motion graphics, and portfolio creation.

Each learner receives:

- ✓ Personalized mentor support
- ✓ Weekly workshops & doubt-clearing sessions
- ✓ Industry-relevant project assignments
- ✓ Interview and portfolio preparation

Program	Duration	Price
Initial Program	1 Month	₹5,000
Core Program	3 Months	₹15,000
Professional Program	6 Months	₹25,000
All programs include live projects, certification, and placement support.		

Learning Modes

Mode	Description
Offline Training	Attend classes at our Jaipur center with expert-led guidance.
Online Live Sessions	Learn from anywhere with live, interactive sessions.
Hybrid Learning	Combine online flexibility with on-campus workshops.

Each student benefits from:

- ✓ 1:1 Mentor Interaction
- ✓ Real-World Projects
- ✓ Weekly Doubt Clearing
- ✓ Interview & Placement Assistance

Flexible Course Plans Designed for Every Learner

1-Month Initial Program

- ✓ Introduction to key concepts.
- ✓ Overview of industry fundamentals
- ✓ Understanding core tools & term.
- ✓ Guided learning with assessments.
- ✓ Exploration of career possibilities.

Outcome: A clear foundation and confidence to move toward advanced learning.

3-Month Core Program

- ✓ Deep understanding of core areas.
- ✓ Practical tasks & mini projects.
- ✓ Mentor-led interactive sessions.
- ✓ Exposure to industry scenarios.
- ✓ Soft skill & communication focus.

Outcome: Students gain applied knowledge, real-world understanding, and pre-professional experience.

6-Month Professional Program

- ✓ Advanced concept implementation.
- ✓ Real-time project experience.
- ✓ Professional development activities.
- ✓ Personalized guidance & review.
- ✓ Confidence for real-world roles.

Outcome: Graduates emerge as job-ready professionals with extraordinary skills, industry exposure, and strong practical understanding..

Course Curriculum (20+ Job-Ready Modules)

1. Introduction to Graphic Design & Visual Communication

Learn the fundamentals of design and how visuals convey messages effectively.

2. Principles of Design (Balance, Contrast, Hierarchy)

Understand key design principles to create aesthetically appealing layouts.

3. Color Theory & Typography Basics

Explore the use of colors and fonts to enhance visual communication.

4. Adobe Photoshop: Photo Editing & Retouching

Master photo correction, enhancements, and retouching techniques.

5. Photoshop: Image Manipulation & Creative Composites

Create imaginative compositions and advanced photo manipulations.

6. Adobe Illustrator: Vector Graphics & Logo Design

Design scalable vector graphics and professional logos.

7. Illustrator: Icons, Infographics & Print Layouts

Create icons, infographics, and layout designs for print and digital media.

8. CorelDRAW for Advanced Vector & Print Design

Learn advanced vector design and professional print layouts using CorelDRAW.

9. Branding & Identity Design (Logos, Business Cards, Stationery)

Develop cohesive brand identities across multiple mediums.

10. Designing Posters, Flyers & Marketing Materials

Craft promotional materials that communicate messages effectively.

11. Social Media Graphics with Canva & Photoshop

Design engaging visuals for social media campaigns.

12. UI/UX Basics with Figma & Adobe XD

Learn user interface and experience fundamentals for web and mobile apps.

13. Wireframing & Prototyping with Figma

Build interactive wireframes and prototypes to visualize app and website layouts.

14. Web & App Interface Design Principles

Apply best practices to create intuitive and user-friendly interfaces.

15. Motion Graphics with Adobe After Effects

Animate graphics and design motion visuals for digital platforms.

16. Video Editing with Adobe Premiere Pro

Edit professional videos with transitions, effects, and sound design.

17. Creating Reels, Shorts & Ad Creatives

Produce short-form videos optimized for social media marketing.

18. Animation & Transitions for Social Media

Design smooth animations and transitions to enhance engagement.

19. Packaging Design & Mockups

Develop creative packaging designs and realistic 3D mockups.

20. Print Design (Brochures, Banners, Magazine Layouts)

Design professional print materials for marketing and communication.

21. Designing for Digital Ads (Google, Meta, LinkedIn)

Create compelling visuals for digital advertising campaigns.

22. Creative Copy & Visual Storytelling

Combine text and visuals to tell compelling brand stories.

23. Freelancing Platforms & Client Communication Skills

Learn to manage clients, proposals, and projects professionally online.

24. Project Workflow & Design Thinking Process

Follow a structured design thinking process to solve creative challenges.

25. Portfolio Development & Case Studies

Build a strong portfolio showcasing skills and completed projects.

26. Presentation Design (Pitch Decks, Business Templates)

Create visually appealing presentations for clients and businesses.

27. Building Brand Guidelines & Style Guides + Capstone Project & Career Prep

Develop comprehensive brand guidelines and complete a capstone project to prepare for a professional career.

Placement & Career Support

We don't stop at training — we help you launch your career as a Graphic Designer.

Synarion Academy provides:

- ✓ Communication & presentation training
- ✓ Resume & LinkedIn/Behance/Dribbble portfolio setup
- ✓ Mock HR & technical interviews
- ✓ Access to 20+ hiring & placement partners across India

We guide you until you secure your first job or freelance project.



LET'S CONNECT

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