Digital Marketing Training Program

Master the Skills. Build Your Career.
Shape India's Digital Future.

Job-Oriented Curriculum

Designed with real industry needs in mind to make you employment-ready from day one.

Live Guidance & Doubt Resolution

Get expert mentorship and personalized support through every learning challenge.

Portfolio & Career Ready

Build a professional portfolio and gain the confidence to start your career successfully.

About Synarion Academy

Synarion Academy is more than just a training institute — it's a complete career transformation ecosystem. From hands-on skill training & interview preparation to mentorship & real placement connections, we guide every learner step-by-step until they are confident, capable, and career-ready.

From your first class to your first career milestone — we're with you every step of the way.

We focus on turning knowledge into employability through:

- ✅ Live, project-based learning
- ✅ Expert mentors & 1:1 guidance
- ✅ Career support & placement assistance
- ✅ AI-integrated, job-ready curriculum

Your Gateway to 22,000+ Digital Marketing Jobs in India

India's digital economy is expanding rapidly — & digital marketing is one of its most promising career fields.

With 22,000+ active job openings on LinkedIn & thousands more across platforms, skilled marketers, strategists, & content creators are in high demand.

At Synarion Academy, we prepare you to take advantage of these opportunities with- hands-on training, practical projects, & industry mentorship.

22,000+
Digital Marketing Jobs

InWhether you're a student, professional, or entrepreneur, this course equips you with the tools & confidence to succeed in the digital world.

Why Learn Digital Marketing in 2025?

✅ Every business now relies on digital presence & marketing

✅ Work remotely, full-time, or freelance from anywhere

✅ Digital professionals earn 30–60% higher salaries

✅ Stay future-ready as AI & automation transform marketing

✅ Build a versatile career with endless growth opportunities

Now is the right time to launch a career as a Digital Marketer.

Program Overview

The Synarion Academy Digital Marketing Program gives you complete command over 20+ essential modules — covering everything from website creation to paid ads, automation, and analytics.

Each learner receives:

- ✅ Personalized mentor support
- ✅ Weekly workshops & doubt-clearing sessions
- ✅ Industry project assignments
- ✅ Interview and portfolio preparation

Program	Duration	Price
Initial Program	1 Month	₹5,000
Core Program	3 Months	₹15,000
Professional Program	6 Months	₹25,000
All programs include live projects, certification, & placement support.		

Learning Modes

Mode	Description
Offline Training	Attend classes at our Jaipur center with expert-led guidance.
Online Live Sessions	Learn from anywhere with live, interactive sessions.
Hybrid Learning	Combine online flexibility with on-campus workshops.

Each student benefits from:

- ✅ 1:1 Mentor Interaction
- ✅ Real-World Projects
- ✅ Weekly Doubt Clearing
- ✅ Interview & Placement Assistance

Flexible Course Plans Designed for Every Learner

1-Month Initial Program

- ✔ Introduction to key concepts.

- ✔ Overview of industry fundamentals

- ✔ Understanding core tools & term.

- ✔ Guided learning with assessments.

- ✔ Exploration of career possibilities.

Outcome: A clear foundation and confidence to move toward advanced learning.

3-Month Core Program

- ✔ Deep understanding of core areas.

- ✔ Practical tasks & mini projects.

- ✔ Mentor-led interactive sessions.

- ✔ Exposure to industry scenarios.

- ✔ Soft skill & communication focus.

Outcome: Students gain applied knowledge, real-world understanding, and pre-professional experience.

6-Month Professional Program

- ✔ Advanced concept implementation.

- ✔ Real-time project experience.

- ✔ Professional development activities.

- ✔ Personalized guidance & review.

- ✔ Confidence for real-world roles.

Outcome: Graduates emerge as job-ready professionals with extraordinary skills, industry exposure, and strong practical understanding..

Course Curriculum (20+ Job-Ready Modules)

1. Introduction to Digital Marketing (2025 Trends)

Understand the modern marketing ecosystem, tools, and key channels.

2. Domain Registration & Hosting Setup

Learn how to register and manage your own professional website.

3. Website Development (WordPress + No-Code Tools)

Build responsive business sites using WordPress, Elementor, and Wix.

4. Keyword Research & Competitor Analysis

Use tools to find profitable keywords and analyze competitors.

5. Search Engine Optimization (SEO)

- On-Page SEO (optimization, meta tags, content)
- Off-Page SEO (link building, outreach)
- Technical SEO (speed, Core Web Vitals, mobile)

6. Google Business Profile & Local SEO

Boost visibility and attract customers through local search.

7. Content Marketing & Blogging

Plan, create, and promote valuable written and visual content.

8. Copywriting & Conversion Writing

Write compelling ad and website copy that converts.

9. Social Media Marketing (FB, Instagram, LinkedIn, X, Threads)

Manage and grow business pages across top platforms.

10. Social Media Ads & Growth Hacking

Run targeted campaigns and scale brand engagement.

11. YouTube Marketing & Shorts Strategy

Optimize video content for reach, growth, and monetization.

12. Influencer & Creator Marketing

Partner with influencers and track campaign performance.

13. Paid Advertising (Google Ads, Bing Ads)

Plan and execute effective ad campaigns across platforms.

14. Conversion Rate Optimization (CRO)

Analyze and improve landing page performance.

15. Programmatic & Native Advertising

Learn automated ad buying and advanced targeting systems.

16. Google Tag Manager (GTM) Setup

Implement and manage analytics and tracking efficiently.

17. Analytics (GA4 & Microsoft Clarity)

Measure success and track data-driven campaign performance.

18. Lead Generation & Funnel Building

Build funnels to generate and convert quality leads.

19. Email Marketing & Automation Tools

Create automated campaigns using Mailchimp, Zoho, and HubSpot.

20. WhatsApp & Chatbot Automation

Automate communication and customer support with AI tools.

21. AI in Digital Marketing

Use ChatGPT, Gemini, and Grok to boost creativity and productivity.

22. SEO for Voice & AI Search (SGE)

Adapt strategies for the next generation of AI-driven search.

23. Mobile App Marketing & ASO

Promote mobile apps and increase downloads through ASO.

24. Affiliate & Referral Marketing

Learn how to set up affiliate and referral income systems.

25. Online Reputation Management (ORM)

Monitor and improve brand reputation online.

26. Personal Branding & Freelancing Setup

Build your professional brand and start freelancing globally.

27. Career Preparation & Placement

Craft resumes, optimize LinkedIn, and practice interview skills.

Placement & Career Support

We don't stop at training — we help you launch your career.

Synarion Academy provides:

- Personalized mentor support

- Weekly workshops & doubt-clearing sessions

- Industry project assignments

- Interview and portfolio preparation

LET'S CONNECT

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"Let's equip ourselves with digital skills to contribute to the nation and lead the future."

— Synarion Academy